

The Impact of a Tax-Free Death Benefit

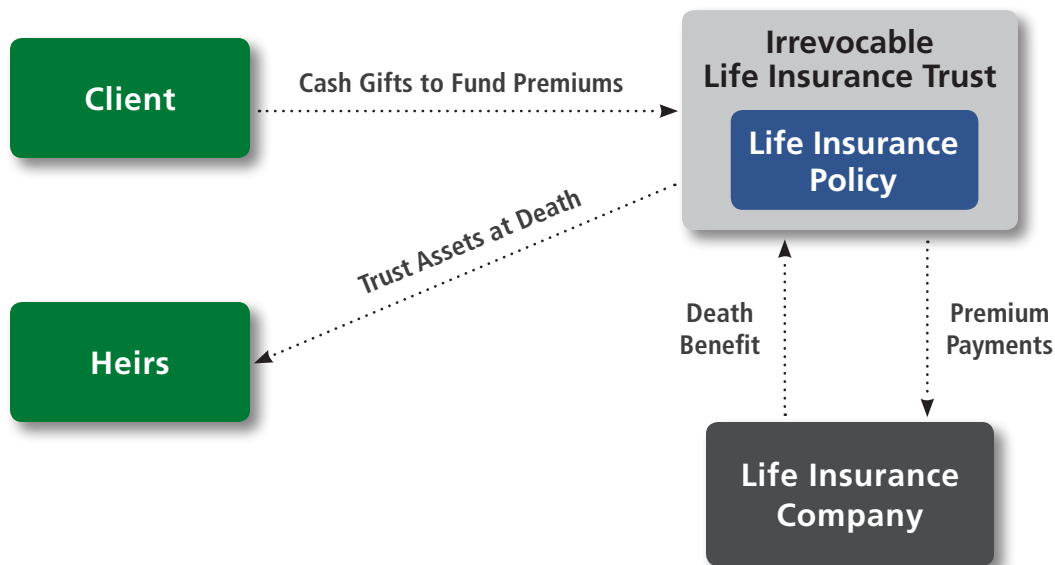
THE POWER OF LIFE INSURANCE

What is the Power of Life Insurance?

Life insurance death proceeds are generally received on an **income tax-free basis**. If the life insurance policy is owned by an Irrevocable Life Insurance Trust, they can also be generally received **estate tax-free**.

To **match** these results would **require higher rates of return** and possibly **greater risk** in an investment subject to income taxes or estate taxes.

How Does it Work?

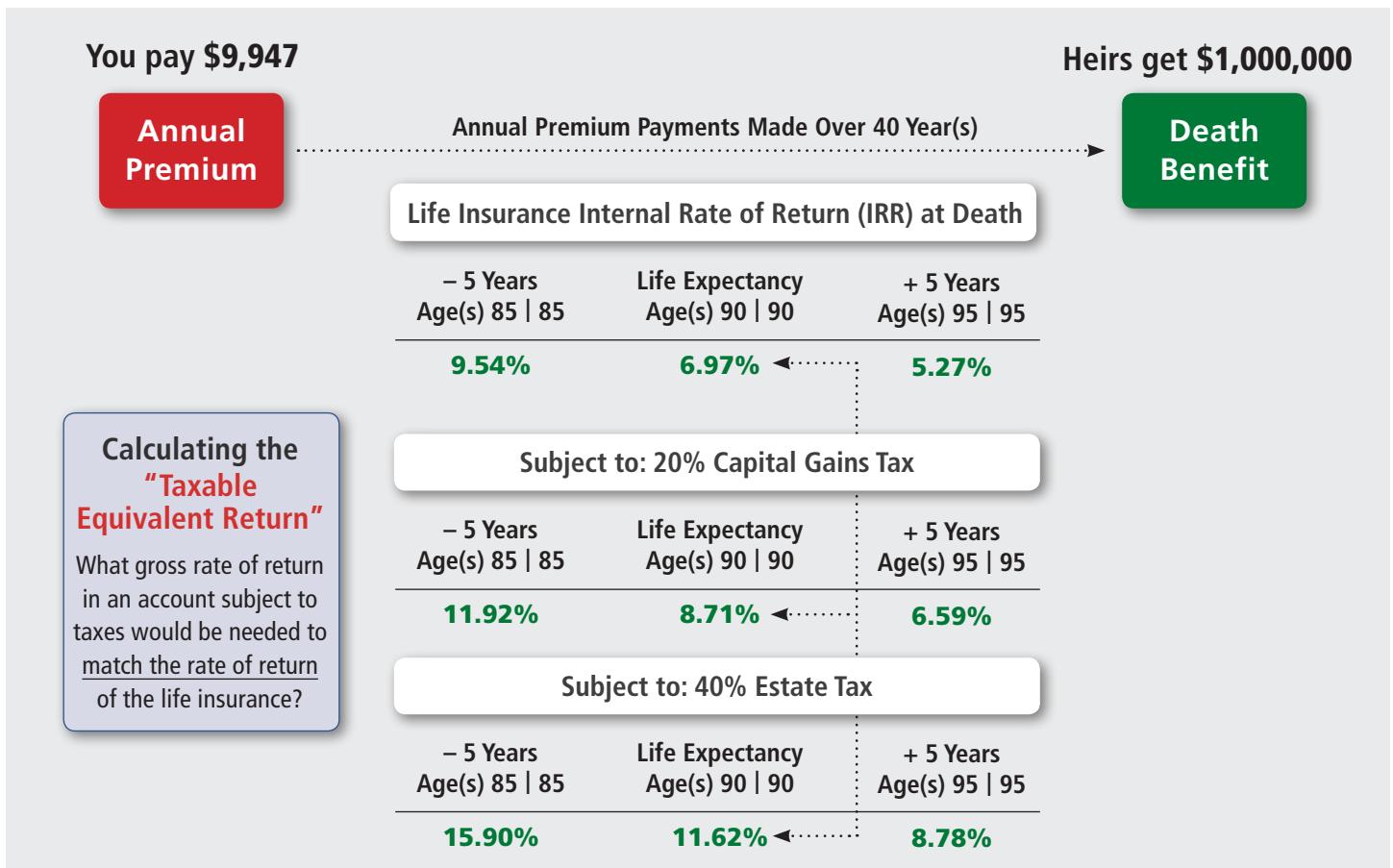


FOR TRAINING PURPOSES ONLY

THE IMPACT OF A TAX-FREE DEATH BENEFIT

Mr. Valued Client & Mrs. Valued Client

Male 60, Preferred Nonsmoker, Female, Age 60, Preferred Nonsmoker • Guaranteed SUL • 40 Premium Payment(s)
 • State of NC • Death Benefit Guaranteed to Age 120 • Guaranteed crediting rate of 2.0%.



Calculating the "Taxable Equivalent Return"

What gross rate of return in an account subject to taxes would be needed to match the rate of return of the life insurance?

If the account was subject to both income and estate taxes then the return it needs to match the life insurance IRR would be even higher than those shown above.

That's the Power of Life Insurance

Taxable equivalent return calculated as the insurance IRR at death divided by 1 minus the tax rate.
 The tax rates illustrated are purely hypothetical and for illustrative purposes only. The actual tax rate may be different.

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